Joint Commission on Health Care

Overview of Underage Drinking

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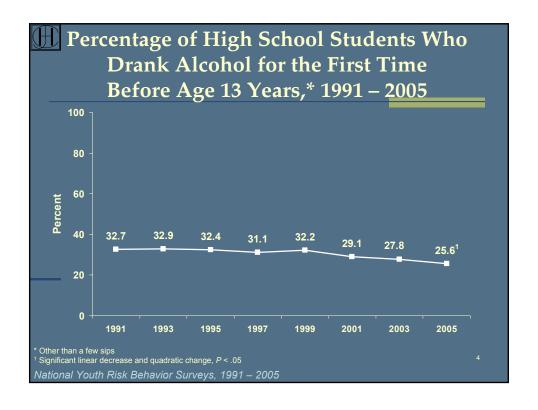
Presentation Outline

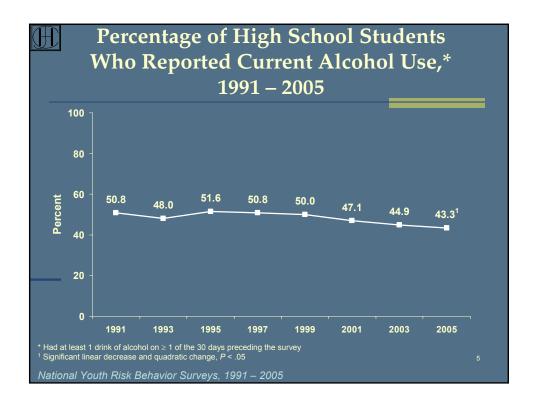
- Defining the Problem
- Prevention Strategies
- Policy Options

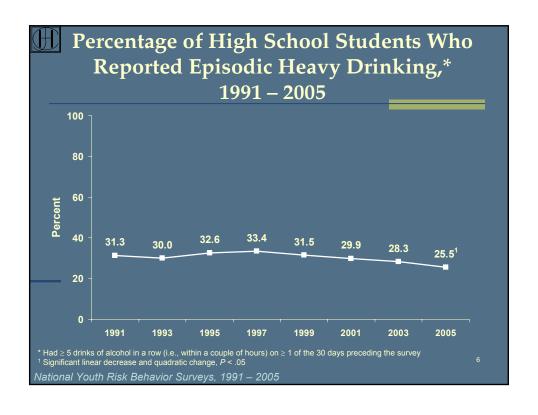


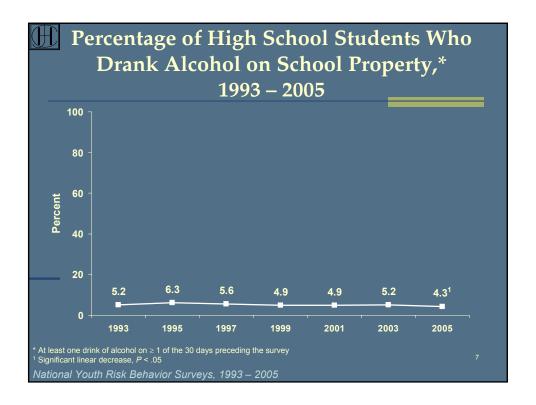
Defining the Problem

- Alcohol is the drug of choice among youth
- Drinking begins early
- Heavy and binge drinking are prevalent
- Alcohol is easy to obtain
- Underage drinking is linked to increases in
 - Driving Accidents
 - Developmental Problems
 - Academic Problems
 - Suicide
 - Other Risky Behavior
 - ■Unintended sex, injury to self & others, memory loss









The brain images below show how alcohol may harm teen mental function. Compared with a young non-drinker, a 15-year-old with an alcohol problem showed poor brain activity during a memory task. This finding is noted by the lack of pink and red coloring.

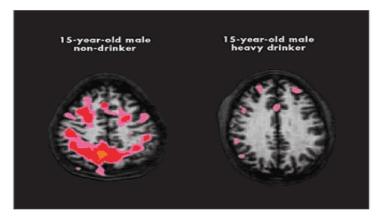


Image from Susan Tapert, PhD, University of California, San Diego.



Prevention Strategies: The Multi-Pronged Approach

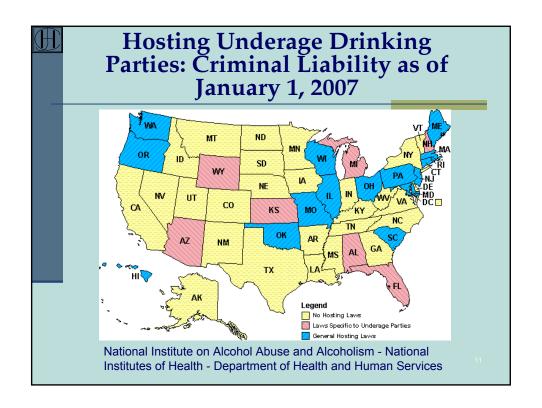
- 1. Reduce Availability
- 2. Increase Enforcement
- 3. Change Social Norms

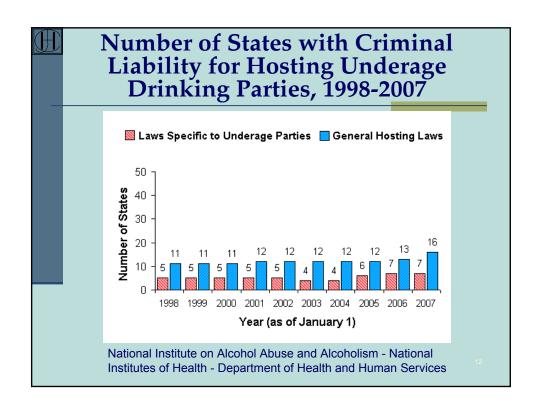


Prevention Strategies:Reducing the Availability of Alcohol

- Promote responsible adult behavior & hold adults accountable when they provide alcohol to minors
 - Parents Who Host Lose the Most
 - Keg Registration











Prevention Strategies: Increasing Enforcement

- School Campuses
- Sale of alcohol to minors
- Drinking and Driving
 - ■HB 719 (Patron: Delegate Bill Janis) 📗



Prevention Strategies: Change Social Norms

- Social norms marketing programs
 - ■Informing students that most of their peers do NOT drink should lower drinking rates
- Limiting advertising of alcohol to youth
- Educate parents & community
 - Effects of alcohol on development
 - Change "Right of Passage" norms





Policy Options

Option 1: Take no action

Option 2: Introduce legislation to address the hosting of underage drinking parties

Policy Options

Option 3: Designate a percentage or fixed amount (to be determined) of the additional revenue collected by the Department of Alcoholic Beverage Control for prevention of underage drinking and other substance abuse by youth. Additional revenue is expected to be generated through Sunday sales and additional retail locations.

► Funds would be transferred to DMHMRSAS which would be responsible for contracting with local public and private agencies for provision of services.



Public Comments

- Written public comments on the proposed options may be submitted to JCHC by close of business on August 22, 2008. Comments may be submitted via:
 - E-mail (sareid@leg.state.va.us)
 - Facsimile (804/786-5538) or
 - Mail to Joint Commission on Health Care P.O. Box 1322
 Richmond, Virginia 23218
- Comments will be summarized and presented to JCHC's Behavioral Health Care Subcommittee during its October 23th meeting.

Additional Resources

National-Level Organizations/Groups

Substance Abuse and Mental health Services Administration (SAMHSA)

National Institute on Alcohol Abuse and Alcoholism (NIAAA) (www.niaaa.nih.gov)

Inter-Agency Coordinating Committee on Preventing Underage Drinking (ICCPUD)

Leadership to Keep Children Alcohol Free (www.alcoholfreechildren.org)

Join Together (www.jointogether.org)

Smart and Sober (<u>www.smartandsober.org</u>)

STOP Underage Drinking Bill. Passed Congress in 2006.

National-Level Studies on Underage Drinking

National Youth Risk Behavior Survey (Centers for Disease Control and Prevention)

College Drinking Initiative (National Institutes of Health)

Monitoring the Future Study (National Institute on Drug Abuse)



Additional Resources

State-Level Organizations/Groups

Department of Mental Health, Mental Retardation and Substance Abuse Services (DMHMRSAS), Office of Prevention Services.

Drug-Free Action Alliance. Columbus, Ohio. Created "Parents Who Host Lose the Most" Campaign. (www.drugfreeactionalliance.org)

State-Level Studies on Underage Drinking

2005 Virginia Community Youth Survey (DMHMRSAS)



Additional Resources

Local-Level Organizations/Groups

Community Builders Network of Prevention Coalitions on Underage Drinking.

Contact: Freddie Simons, Prevention Director for Hampton Newport

News CSB.

The Party Crashers (Henrico County Police Office)

I Care (www.hanovericare.org)



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- Johnston, L.D. and D.M. O'Malley, J.G. Bachman. 2003. <u>Monitoring the Future: National Results on Adolescent Drug Use</u>. Bethesda, MD: National Institute on Drug Abuse. Pp. 30-31.

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- Merrick, Hope. Department of Mental Health, Mental Retardation and Substance Abuse Services.
 Office of Prevention Services. Prevention Manager. (hope.merrick@co.dmhmrsas.virginia.gov)
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- U.S. Department of Health and Human Services. Substance Abuse and Mental Health Services Administration. 2006. <u>A Comprehensive Plan for Preventing and Reducing Underage Drinking</u>.

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- Winters, Ken C. 2004. <u>Adolescent Brain Development and Drug Abuse</u>. Special report commissioned by the Treatment Research Institute. Philadelphia, PA.



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